

AILEEN G. ZABALLERO

CONSULTANT AND RESEARCHER

ABOUT ME

A senior partner and VP of Rothwell & Associates (R&A) with a dual-Ph.D. in Workforce Education and Comparative International Education from PSU. She has been a Certified Professional in Talent Development (CPTD) since 2009. Aileen has over 25 years of experience in the learning and development field and more than ten years researching what adults learn, how they know it, and the value placed on types of knowledge.

MY CONTACTS



2510 Robinson Road NE
Marietta, GA 30068



rothwellandassociates.com



agz@rothwellcenter.com



702-296-7556

EDUCATION

Pennsylvania State University
Dual Ph.D. in WFED and CIED 2019

University of Nevada, Las Vegas
Master of Science (MS) Ed. Leadership

University of Nevada, Las Vegas
Bachelor of Science (BS) Workforce Ed.

CERTIFIED

Certified Professional in Talent Development (CPTD previously CPLP)
ID# 10736769
Association for Development (ATD) -
Since May 1, 2009

SKILLS

Experiential L&D ★★★★★

**Teambuilding/
Group Facilitation** ★★★★★

Competency Development ★★★★★☆

**Mixed-Methods
Comparative Research** ★★★★★☆

WORK EXPERIENCE

**2012-Present Founding Partner / VP
Researcher / Project Manager**
Rothwell & Associates, LLC
State College, PA

2024-Present Adjunct Professor
Workforce Education and Development
Pennsylvania State University

2015-2016 Researcher / Subject Matter Expert
Facility Engineer Associates
Fairfax, VA

2015-2016 Multimedia Specialist
Master of Professional Studies
Pennsylvania State University

2012-2014 Assistant Instructional Designer
Pennsylvania Child Support
Enforcement Training Institute
Pennsylvania State University

PROJECTS

Association for Talent Development (ATD)
Development of ATD's Talent Development Framework

Pennsylvania State University/Department of Energy/FEA
Competency Model and Career Pathway for Advanced Commercial
Building Workforce (ACBW)

60+

Public Presentations
and Workshops

20+

Publications (Books, Book
chapters, Peer review articles)